



# Ottimo Publications CATALOGUE

**2026-2027**

**BASED ON NCF- 2023**

**WEB SUPPORT**

**SMART E-BOOK**

**TEACHERS' MANUAL**

**A-114, Sector-69, Noida (UP)-201301**

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**e-mail: [ottimopublications@gmail.com](mailto:ottimopublications@gmail.com)**

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**Ottimo** is totally committed to provide the finest contents to the students. To support the educational community, we strive to provide current, pertinent and instructional series. We are dedicated to enhancing learning in every way possible. We can build a better future by publishing high-quality texts.

### **NCF - 2023**

The launch of NCF 2023 (National Curriculum Framework) in India is a significant step towards reforming the education system. Designed to help students meet the demands of the twenty-first century, this comprehensive framework aims to reinvent education by making it more holistic, adaptable, and flexible.

#### **Key points of NCF - 2023**

- **FOCUS ON LEARNING.** Emphasis on understanding and applying concepts.
- **DEVELOPING SKILLS.** Encourages critical thinking, problem-solving, creativity and communication skills.
- **EMPHASIS ON ART AND CRAFT.** Encourage self-expression and creativity.
- **INTEGRATION WITH REAL LIFE.** Connecting classroom learning to everyday life and practical applications.
- **FOCUS ON SUSTAINABILITY AND ENVIRONMENT AWARENESS.** Incorporating eco-friendly values and practices into education.
- **TECHNOLOGY INTEGRATION:** Using digital tools and resources to enhance learning and prepare students for the future.



# Pre- Primary Class- Nursery



## Ottimo Primary Series

These books are a complete package to meet the needs of primary schools. With colourful illustrations and age-appropriate content, these books are perfect for young learners who are ready to take their first steps on a journey of discovery and fun.

- Simple and easy-to-understand instructions.
- Colourful and child-friendly illustrations.
- Build confidence in reading and writing.
- Includes popular and class engaging rhymes to let the child enact, enjoy, and relax.
- Drawing book includes activities designed by experts that introduce children to the world of art and creativity.



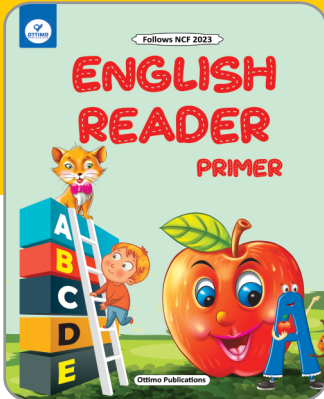
## Class- LKG



These books include everything needed to fulfil the requirements of elementary schools.

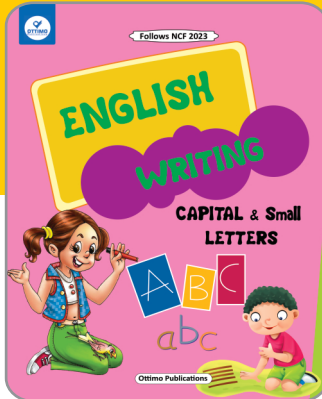
- Simple and easy directions.
- Vibrant and suited for kids to read.
- Build confidence in reading and writing.
- Contains well- known and captivating rhymes for the child play out,enjoy and unwind.

# Pre- Primary Class- UKG



ISBN : 9788119460632

₹ 225.00



ISBN : 9788119460755

₹ 175.00



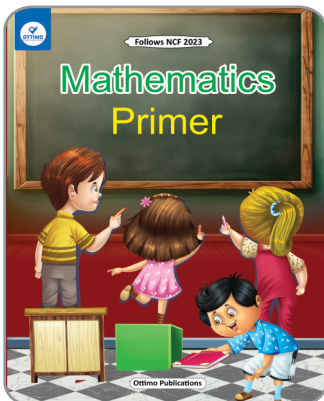
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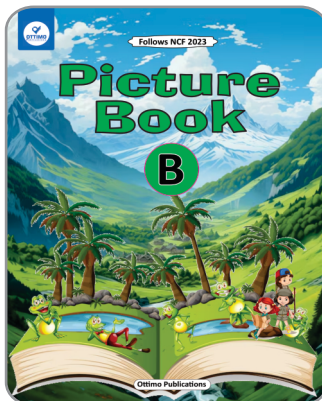
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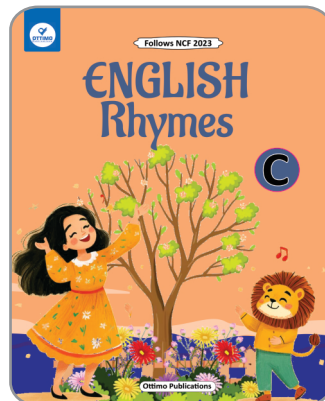
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₹ 225.00



ISBN : 9788119460700

₹ 175.00



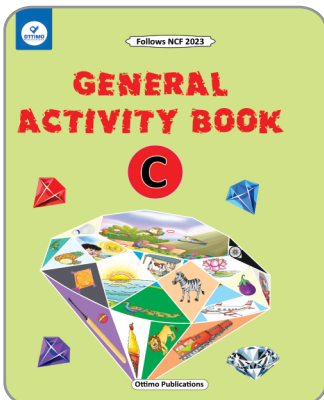
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₹ 155.00



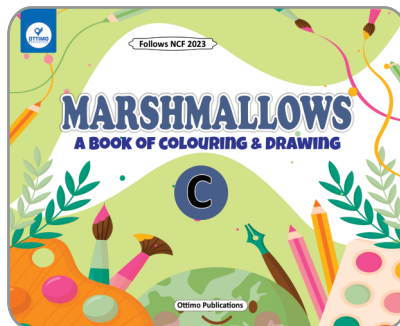
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ISBN : 9788119460779

₹ 165.00



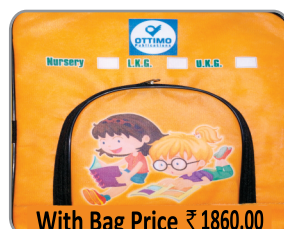
ISBN : 9789366678542

₹ 155.00

## Ottimo Primary Series

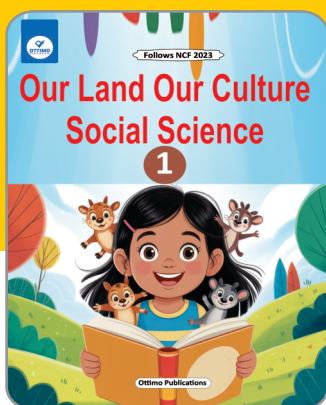
These books are perfect for young readers who are ready to go on an enjoyable and educational journey because of their lively illustrations and age-appropriate content.

- Easy to comply with instructions that are colourful and suitable for young readers.
- Develop confidence while you write and read.
- Cultivate originality and self-expression.
- Art book designs activities that introduce children to the world of art and creativity.





# Social Science



ISBN : 9789366677224

₹ 260.00



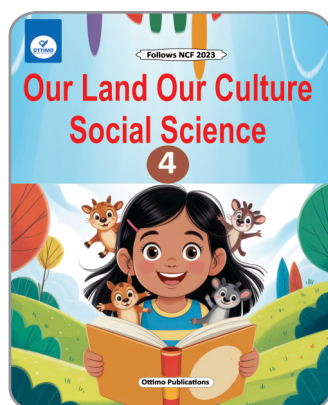
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₹ 290.00



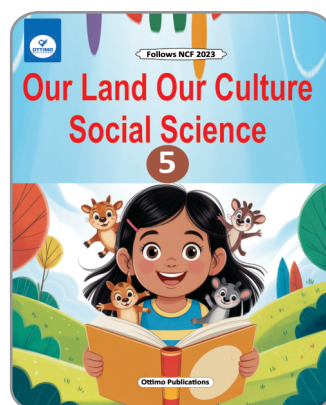
ISBN : 9789366661142

₹ 320.00



ISBN : 9789366677385

₹ 350.00



ISBN : 9789366677880

₹ 380.00

**Our Land Our Culture (1 to 5) Social Study** is the study of man in relation to the environment. This series has been designed to enable the child to focus on his/her surrounding and to understand more about the community that he/she lives in.

Developed in alignment with **NCF guidelines**, it turns education into a joyful experience—where exploration meets understanding. Crafted with kids in mind, this series turns learning into a joyful adventure—each topic builds gently on the last, closing every gap and opening every door to discovery.

## Key Features of the Series

- **Life skills** are 'skills for life' that help develop children's co-scholastic abilities. This section aims at inculcating values in children.
- Various types of questions to assess learning comprehensively.
- **Revision Time** summarises the main points of the chapter.
- **Fun To Do** contains some interesting exercises based on pictures puzzles and word-boxes. It would help children to learn in a fun way.
- **Let Us Do** this section discusses based on the topic covered,
- Visual elements like vibrant images and illustrations enhance understanding by connecting ideas to the text.
- The test papers at the end of each book offer a handy way to quick review.

Also available *Teacher's Handbook*



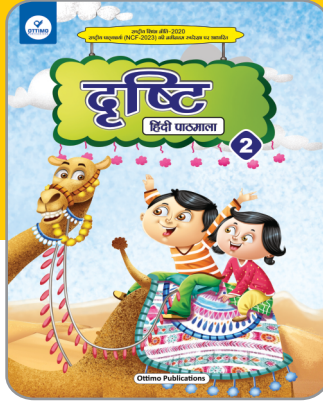
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# Hindi



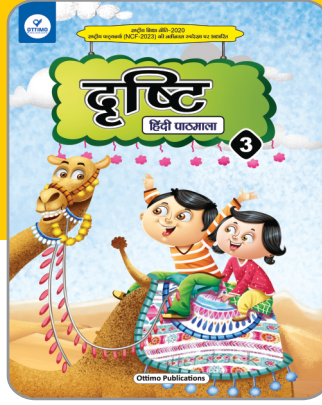
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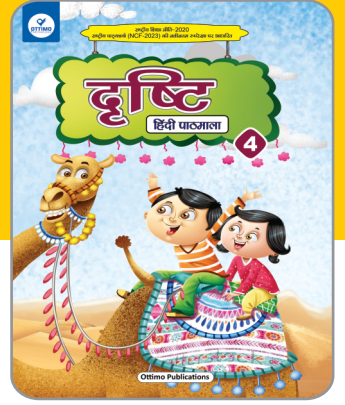
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₹ 445.00



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ISBN : 9788119460045

₹ 485.00



ISBN : 9788119460106

₹ 495.00

## दृष्टि पाठ्यपुस्तक शृंखला की विशेषताएँ

राष्ट्रीय पाठ्यचर्या की रूपरेखा (NCF 2023) पर आधारित। सरल भाषा-शैली का प्रयोग। छात्रों के स्तरानुकूल गतिविधियाँ, उदाहरण एवं चित्रों के माध्यम से पाठ को सरल रूप में प्रस्तुत करने का प्रयास।

- **शब्द-बोध एवं व्याकरण**— इसके अंतर्गत भाषा के चारों कौशल श्रवण, वाचन, पठन, लेखन तथा व्याकरण ज्ञान पर बल दिया गया है। व्याकरण के व्यावहारिक पक्ष पर बल।
- **क्या सीखा क्या जाना** — शीर्षक के माध्यम से बच्चों को आसपास के वातावरण से सीखने, समझने एवं उसे करने पर बल।
- **अमूल्य धन**— इसके अंतर्गत पाठ में आए नैतिक मूल्यों को समझाया गया है।
- **बाल कलाकार**— इसके द्वारा चिंतन, मनन, कल्पना, रचनात्मकता, बौद्धिक योग्यता, कला आदि के विकास हेतु गतिविधियों पर बल दिया गया है।
- **शब्द बोध एवं बाल कलाकार** स्तंभ के माध्यम से बच्चों में सृजनात्मक विकास।

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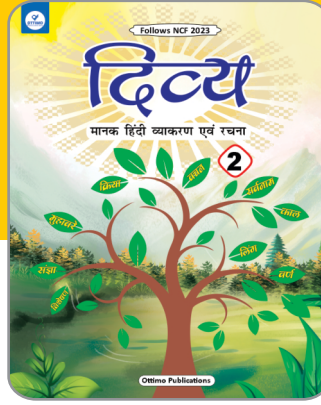


# Hindi Vyakaran



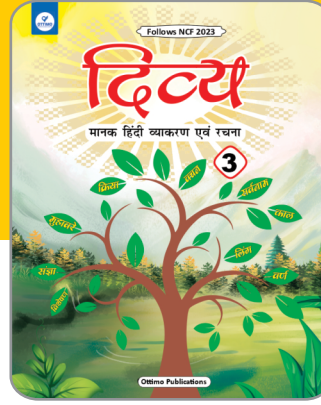
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ISBN : 9788119460021

₹ 245.00



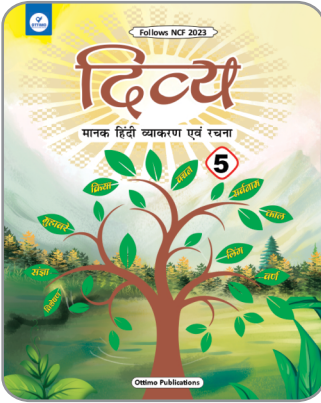
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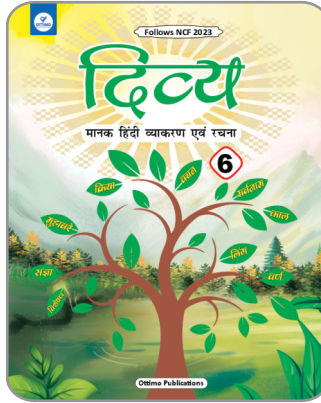
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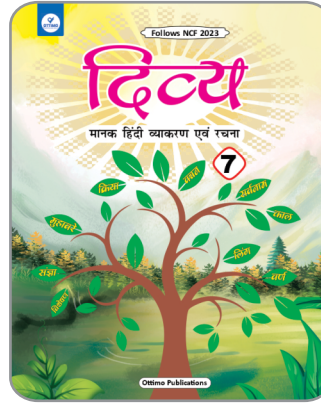
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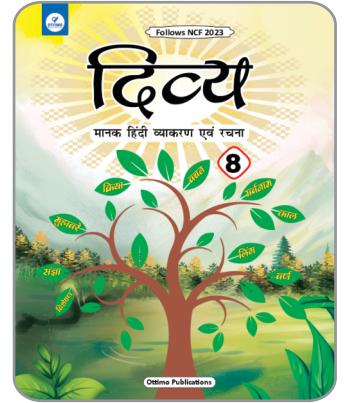
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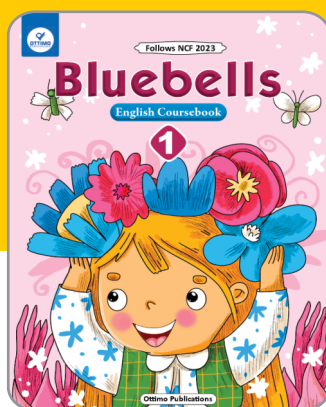
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दिव्य हिन्दी व्याकरण शृखंला (1 से 8 ) हिन्दी भाषा के अध्ययनार्थ एक मानक पुस्तक माला है।

प्रस्तुत शृखंला में व्याकरण जैसे जटिल विषय को प्रासंगिक चित्रों, उदाहरणों एवं क्रियाकलापों के माध्यम से सरल, सरस एवं रोचक ढंग से प्रस्तुत किया गया है।

- शृखंला की संरचना विद्यार्थियों के मानसिक स्तर के अनुरूप की गई है।
- महत्वपूर्ण गतिविधियाँ एवं कौशल आधारित अभ्यास दिए गए हैं।
- छात्रों को आकर्षित करती गतिविधियों के माध्यम से पाठों को रुचिपूर्ण ढंग से प्रस्तुत किया गया है।
- हिन्दी भाषी एवं गैर हिन्दी भाषी छात्रों हेतु समान रूप से उपयोगी।

# English



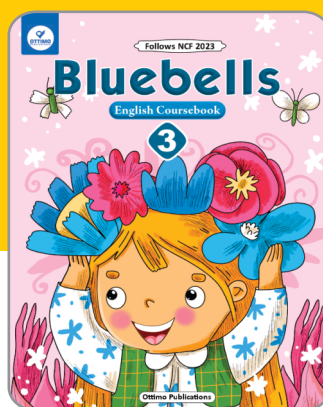
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425.00



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ISBN : 9788197759529

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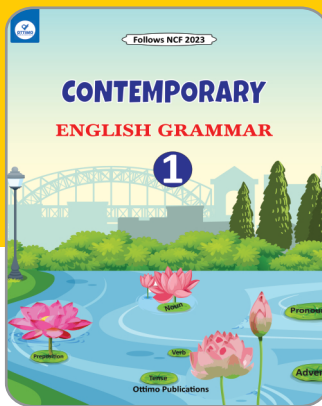
**Bluebells English Reader** series is developed for classes 1-8 in accordance with the NCF (2023) specifications. The entire series has been designed to help students in an easy-to-understand manner and aims for a complete comprehension of the subject.

## Key Features of the Series

- **Reader Skills-Word Spin-**  
Word spin games are engaging activities that help students practice phonics and build word work skills.  
These games create a positive learning experience for learners.
- **Word Spell -Word For Word –Word Power** – provides varied tasks to help build vocabulary. Word power exercises are fun ways to boost vocabulary and improve language skills of the students. It also tests word knowledge with quizzes covering various topics.
- **Language Skills** – Grammatical topics are well explained, and appropriate activities are provided to reinforce them.
- **Value Pick** –Introduce the concept of personal values.
- **Warm Up** – Focuses on the topic of each lesson and encourages a learning environment.
- **Word Meanings** -- is a glossary of challenging terms to help students understand.
- Different forms and genres of composition and comprehension.

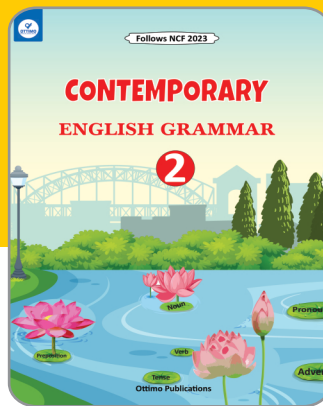


# English Grammar



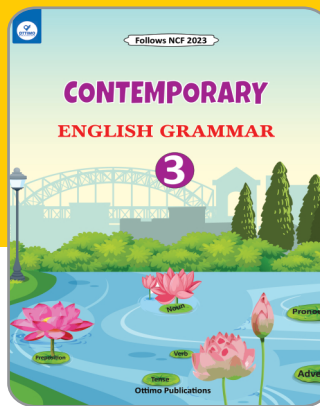
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₹ 295.00



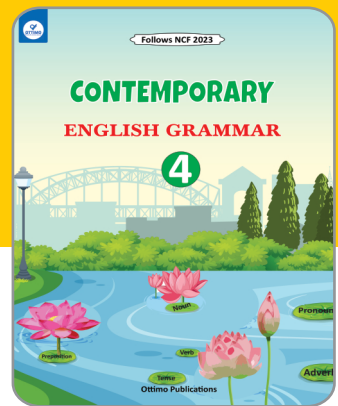
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₹ 315.00



ISBN : 9788119460571

₹ 345.00



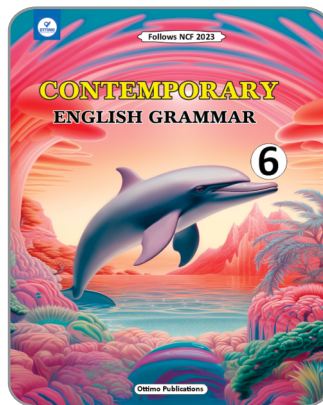
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₹ 365.00



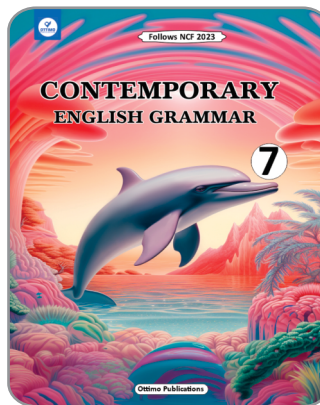
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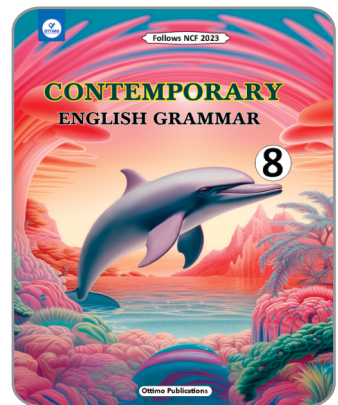
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ISBN : 9788119460625

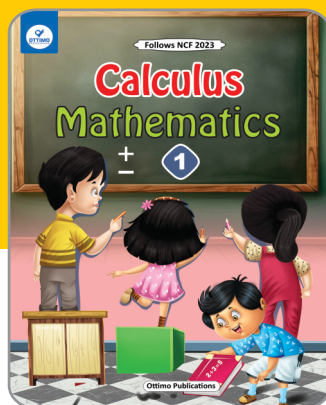
₹ 475.00

**Contemporary English Grammar** is a series for classes 1 to 8. The series aims to help young learners comprehend and apply the rules of English grammar in writing and speech through extensive practice and reinforcement. While developing this series, we made an effort to balance both traditional and contemporary methods of teaching English grammar.

## Key features of the series:

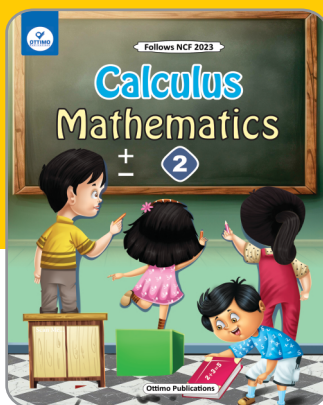
- As per the latest curriculum.
- Easy-to-understand explanations of the rules, applications, and examples for each concept.
- Each topic explained with illustrated examples and extensive exercises.
- Systematic revision of topics at each level.
- Comprehensive Composition section improves both functional and creative writing skills.
- The exercises are adequate in number and well graded.
- Test Papers for revision.

# Mathematics



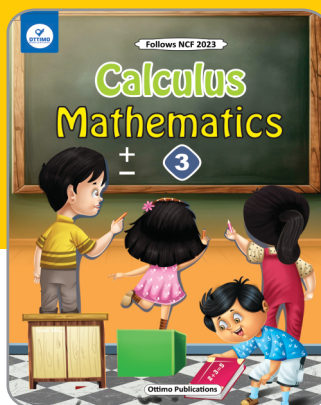
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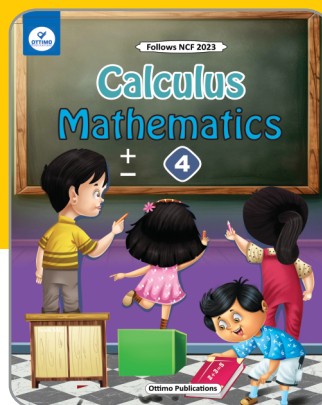
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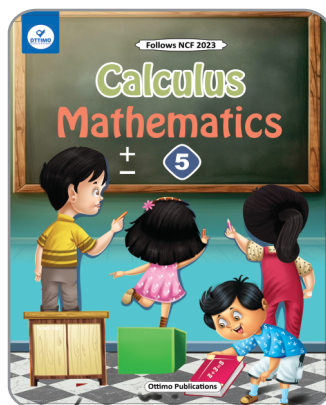
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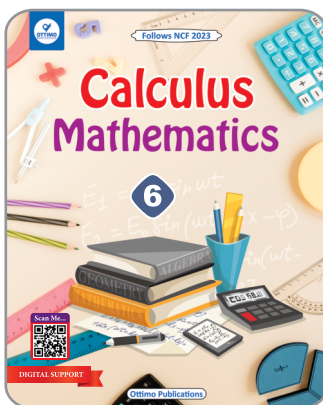
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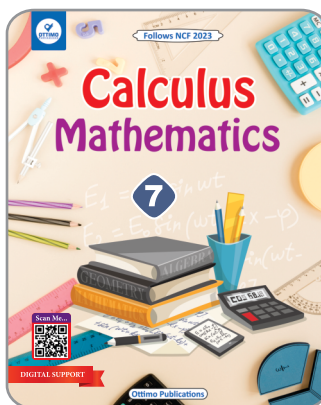


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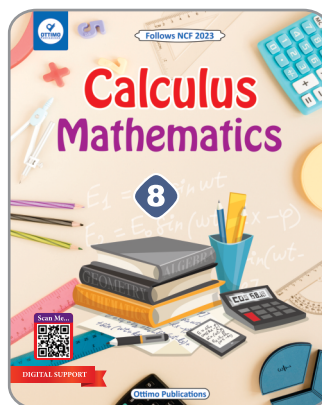
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ISBN : 9789366671147



ISBN : 9789366671338



ISBN : 9789366678061

**Calculus Mathematics** is a carefully graded series for classes 1st to 8th. It conforms to the vision of the National Curriculum Framework (NCF 2023).

Many assessment methods are given, including activities, multiple-choice questions, puzzles, and mental math. This series offers the ideal balance of practice and interactive text.

**The salient features of the series are as follows:**

- Introduction of new concepts in an easy-to-understand manner.
- Practice work and carefully graded exercises for reinforcement of the concept.
- Colourful illustrations and pictorial depiction of concepts to develop interest in the child and help him/her understand better.
- Several math's lab activities contextual to the topics so that the lab activities are not seen out-of-context to the concepts developed in the chapters.

We hope this series will prove immensely helpful in developing mathematical skills such as problem solving, critical thinking, logical analysis and many more for the children.

**Key Features of the Series**

- Learning Outcomes
- Warm-up
- Mental Maths
- Hots Questions
- Maths Lab Activity

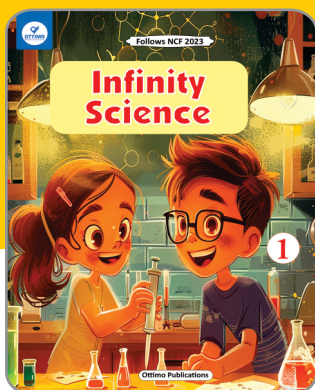
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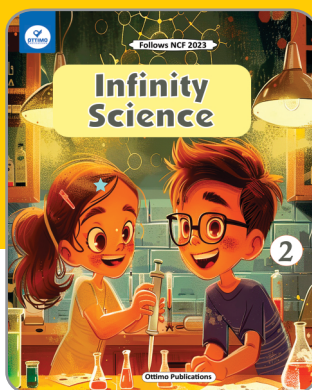


# Science



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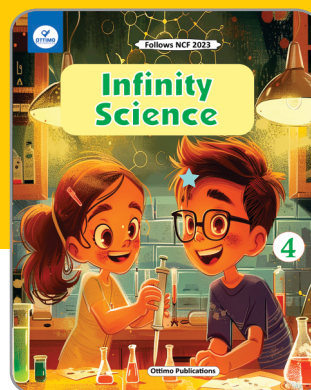
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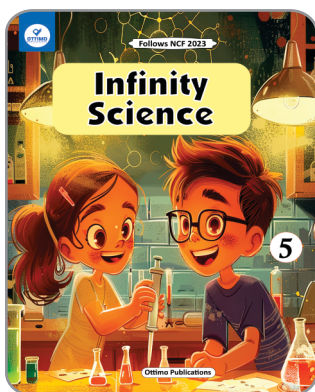
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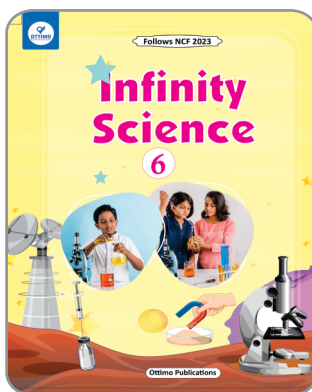
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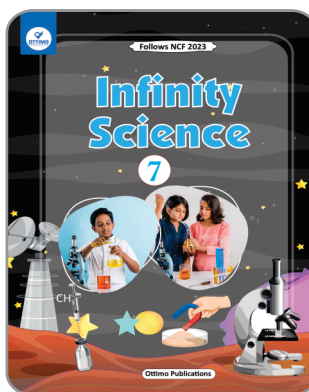
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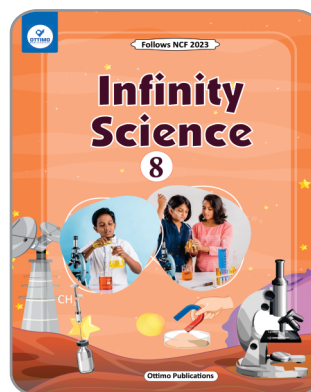
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ISBN : 9788197759574

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ISBN : 9789366679242

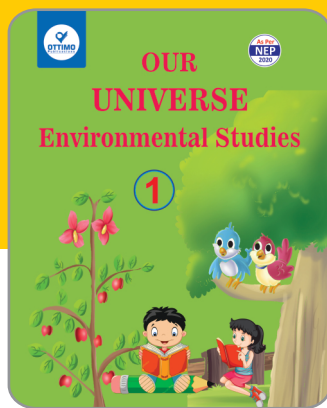
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**Infinity Science** this series for classes 1-8 is in accordance with the (NCF 2023) guidelines. The scientific approach and objectivity have been encouraged in this series, as well as developing competency-based learning instead of rote learning.

## Key Features of the Series

- **Warm-up** beginning of chapters boost students' attention and help them connect the class's processes.
- **Do You Know?** Interesting facts.
- **Activity** help students understand the concepts better.
- **Key Words**—important terms used in each chapter.
- **Knowledge Check Competency-Based Exercises (As Per NEP Guidelines), Think & Answer (HOTS), Assertion Reason Based Questions, Concept Based Questions** --- is given to students so that they can put what they've learned into practice, which also helps the brain learn truly and effectively.
- **Life Skills**— Students will develop life values and become responsible citizens with the help of information that relates concepts to real-life situations.
- **Project** – To develop teamwork, observational abilities, and a scientific mindset in students through engaging projects.
- **Assessment Papers**— to assess the knowledge and understanding of students.

# Environmental Studies



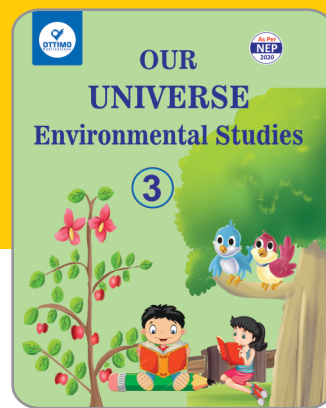
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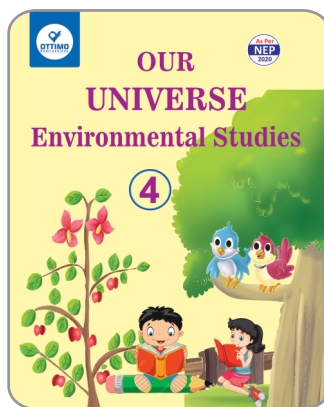
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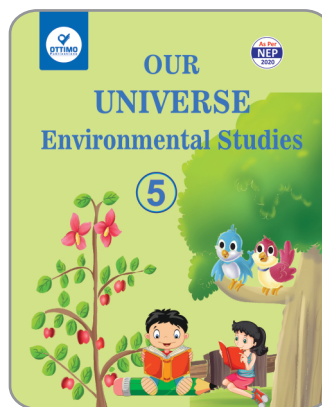
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## OUR UNIVERSE –A Book of Environmental Studies

The series provides valuable content for students. Each of the chapters' topics are effectively stated and well-organized. Students' attention can be drawn in by appealing illustrations. Exercises are skillfully created to bring the learner's knowledge to the test. The activities have been designed with the idea of learning with application in mind. Additionally, it will enhance the learners' creativity and develop their problem-solving abilities.

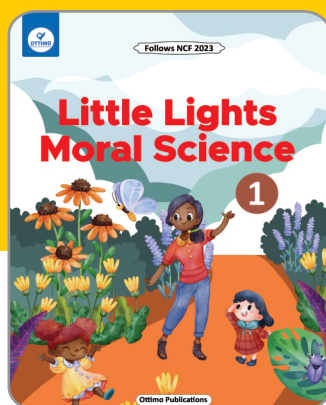
### Key features of the series.

- **Extra Brain:** It tests the thinking ability of the learner.
- **Challenge:** It gives an opportunity to think out of box.
- **Read More:** This section has additional facts related to the topic.
- **Chapter Re-cap:** This section does a quick recap of the important points.
- **Dig Further:** It encourages the learners to know more about the topic on their own.
- **Fun Time:** This section gives the time to relax with imparting some information.
- **I Can Do This:** This section is based on-theme of learning by doing.
- **Do Something Good:** It helps the learners to learn some good habits and manners which will transform them into a good citizen.

We believe that the students and the teachers will both greatly benefit from this series of environmental studies.

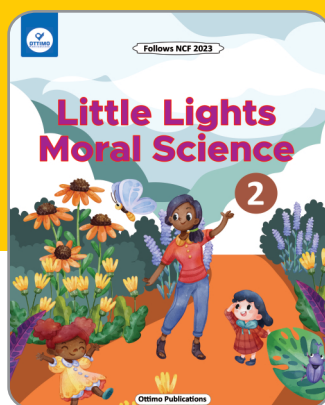


# Moral Science



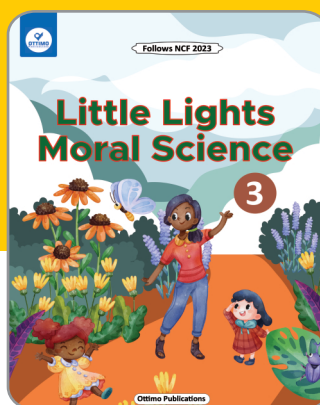
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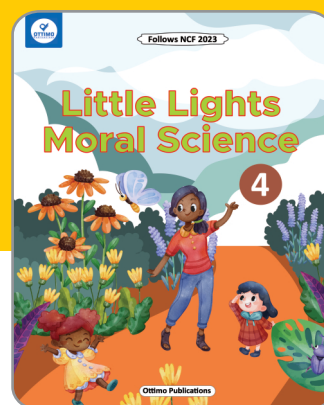
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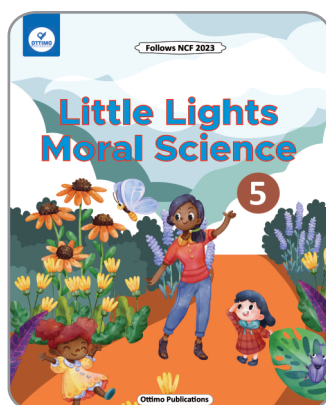
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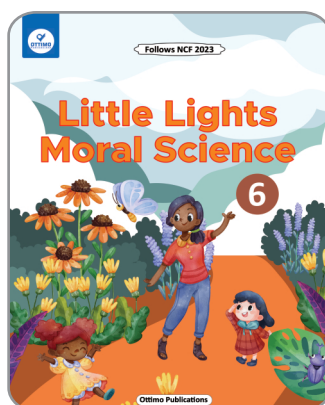
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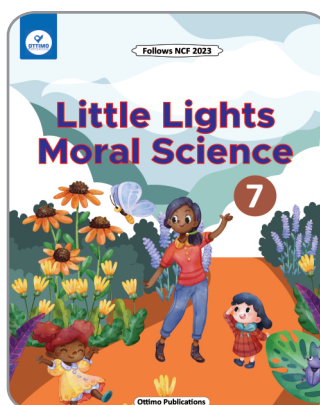
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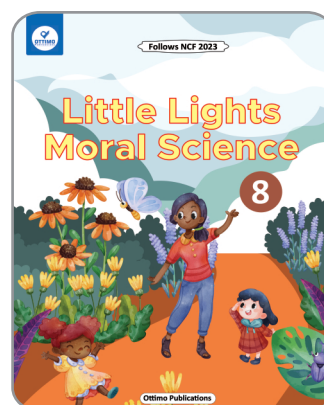
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**Little Lights**, A book of Moral Science for classes 1-8 of This thoughtfully crafted series supports students' aesthetic, social, and emotional growth through engaging moral stories and anecdotes. Designed as an inviting introduction to Moral Science for young learners, the books use clear language, captivating content, carefully graded material, and vivid illustrations—making them a preferred choice for discerning educators and parents.

## Each story is selected

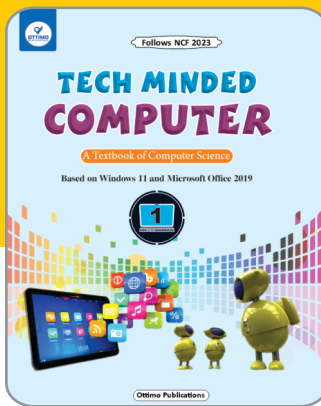
- to help children distinguish between right and wrong, encouraging them to avoid harmful choices.
- Rooted in the enduring values of ancient Indian culture, the series aims to make a lasting impression on young minds.
- By presenting a sequence of moral dilemmas, the books inspire students to reflect, simulate ethical challenges, and uncover meaningful solutions.

This distinctive approach is expected to fuel growing interest in the series, which will soon expand with additional titles currently in development.



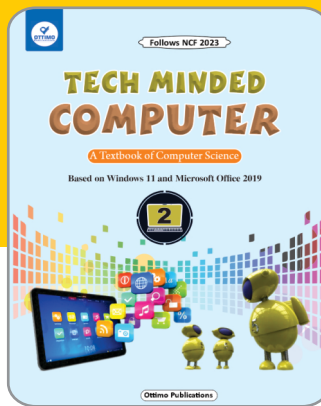
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# Computer



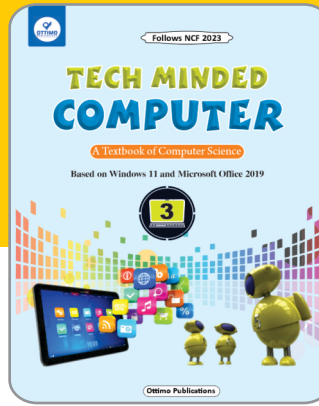
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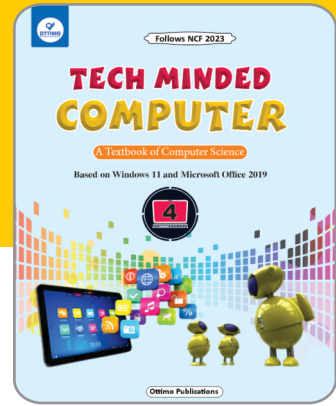
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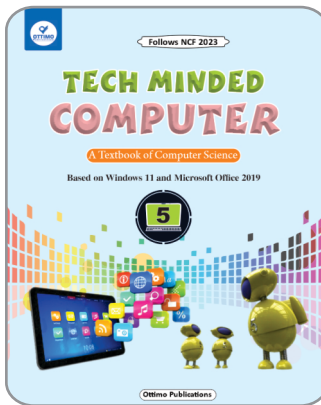
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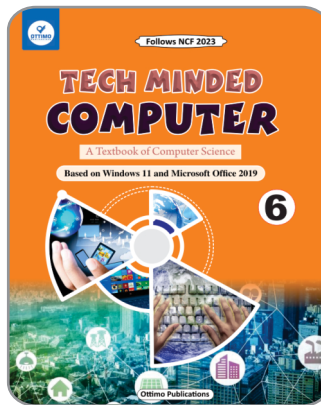
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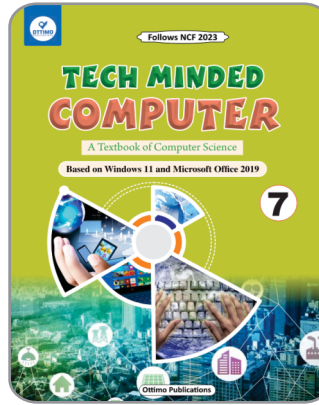
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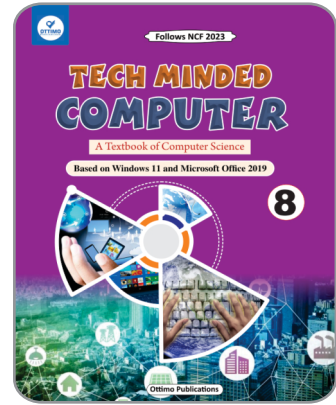
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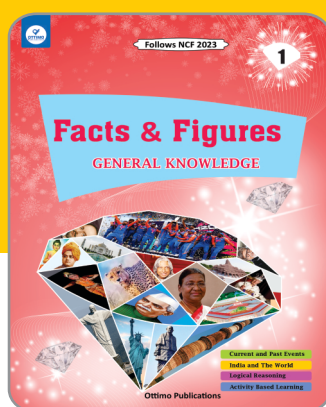
**Tech Minded Computer** series is designed specifically for students of classes 1-8, with the aim of introducing them to the exciting world of computers and technology. Through interactive and engaging content, we hope to inspire young minds to explore, create, and innovate. The National Curriculum Framework (NCF 2023), which emphasises the significance of acquiring knowledge, values, and skills necessary for the twenty-first century, serves as the basis for the series. In order to help students learn the fundamentals of computers and help them become proficient with the keyboard and mouse, each book in this series has been carefully crafted.

## Key features of the series

- The series closely follows the guidelines of NCF 2023.
- The series is a set of eight books based on **Windows 10 & 11** and **MS-Office 2019** versions, meant for students of Primary and Middle School levels.
- This series includes new free and open source programs like **Tux Paint**.
- **Adobe Photoshop** for photo editing and **Flash** for animation have been introduced.
- Additionally, Web 2.0 resources including **Wikipedia**, **Google**, **Gmail**, **Google Docs**, **Picasa**, and **Google** have been introduced to the students.
- Chapter focused on **Android** and related applications has been added.
- Simple, step-by-step directions for practice and easy reference.
- Colourful graphics and images used.

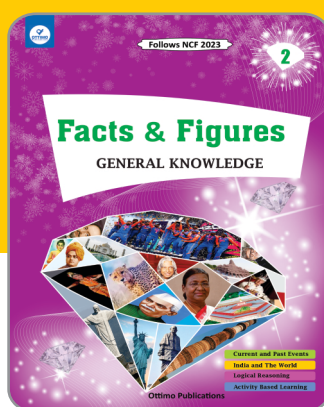


# General Knowledge



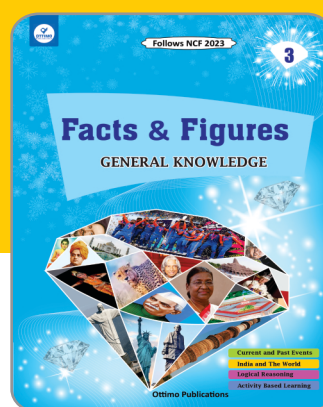
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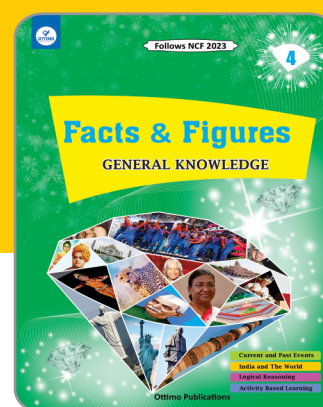
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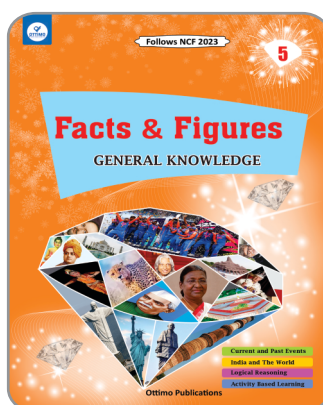
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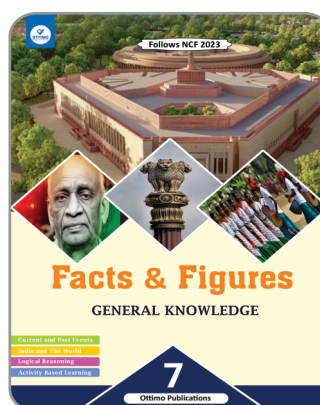
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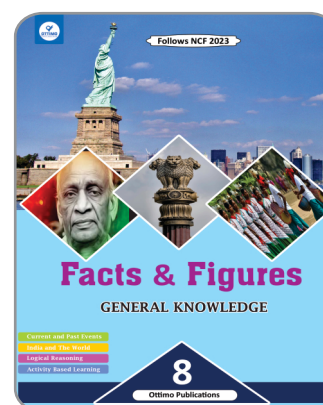
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**Facts & Figures of General Knowledge** is a series for classes 1–8. The goal of the series is to provide students a thorough understanding of a variety of key topics. The series is based on the National Curriculum Framework's guidelines.

This series highlights not only offering relevant information on many topics, but also raising their enthusiasm to learn more. They will learn about the undiscovered facts about the planet in the most fascinating way by studying this series.

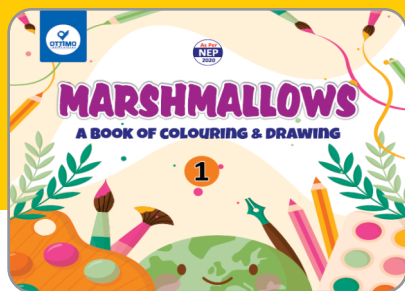
## Key features of the series

- **TIDBIT** and **FUN FACTS** segment to provide additional information about the topics.
- It includes **Health, Yoga, Sports, Current affairs, Events, Computers, Books Authors and Awards**.
- Student can evaluate themselves with the help of the **Model Test Papers** section.
- Each book comes with additional support modules in the form of **Teacher's Manual**.
- For students who want to develop a broad understanding, the series is an ideal instrument.



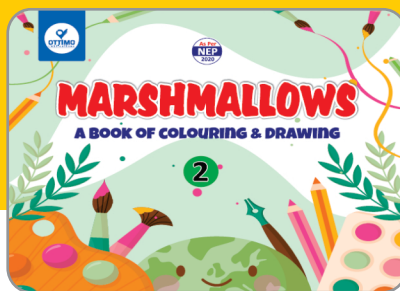
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# Colouring & Drawing



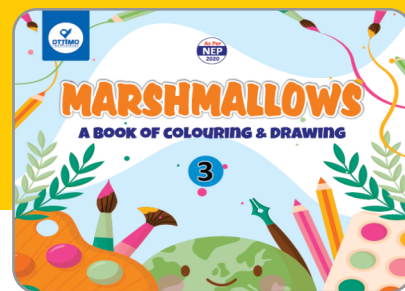
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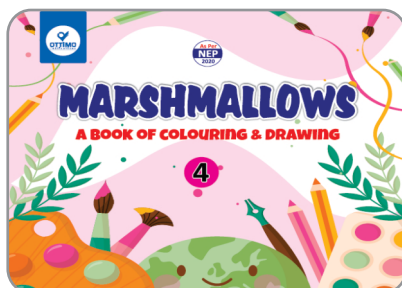
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**Marshmallows: A book of colouring & drawing** has five books. These books for classes 1 to 5 are made for Primary classes and are intended to help children develop a creative mindset and imagination by introducing them to the basic concepts of the arts.

## Salient features of this series:

- This series covers almost all the themes that are required for art education of the children.
- It includes cartoon and semi-realistic forms of animal and human characters so that children could enjoy spending time on activity.
- This book includes a variety of art skills that help children learn new things on a regular basis.
- With the help of this book children are able to paint, colour, and draw.
- Special attention has been placed on the content, methods, and materials required for art instruction, such as the handling of materials for drawing, painting, and collage making.



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